

Fond du Lac Artists' Association

# ART ON THE ISLAND

## 2020 Art on the Island Information & Artist Application

June 7th, 2020, 10 am to 4 pm (rain or shine)  
*First Sunday in June*

***The mission of the Fond du Lac Artists' Association is to encourage the creative growth of area artists and youth, and to promote community awareness of local talent in the field of the visual arts.***

The Fond du Lac Artists' Association invites you to participate in our 52nd Annual Art on the Island, Sunday, June 7th, 2020. The event will be held at Lakeside Park (650 N. Main Street) located on the shores of Lake Winnebago. Many artists will exhibit a variety of fine arts and original in concept & design crafts including painting, ceramics and jewelry.

### **Event Information:**

**What:** Art on the Island

**Who:** Artists and crafters with work that is both original in concept and design

**When:** June 7th 2020, 10 am - 4 pm rain or shine

**Where:** Oven Island, Lakeside Park, Fond du Lac, WI

**Publicity:** Art on the Island will be advertised in local publications, the state art guides, on the radio and through social media.

### **The Rules of Entry:**

**Eligibility:** Participation is open to all artists 18 years of age and older.

**Media:** Work is accepted in all fine art & craft media categories. All work must be the artist's own and original in concept, design and execution. Work that has been made with the use of commercial kits, molds, patterns, plans, stencils or prefabricated forms will not be accepted. No food vendors are accepted.

**Balance of Media:** The Artists' Association will limit the number of booths per media type to ensure a well rounded show.

**Compliance:** On the day of the show, any items not consistent with the work shown in the submitted and approved images must be removed from your booth. Any work deemed unacceptable must be removed from public view, and artists may be asked to leave. This includes but is not limited to, any suspicious or questionable reproductions/buy and sell activity.

**Reproductions:** Only original artwork and signed and numbered prints may be exhibited.

**Attendance:** The accepted artist should be present the day of the show to manage his/her own booth (an ID will be required at time of registration). Any artist unable to attend must select a qualified person to supervise booth and must let AOI committee know prior to the day's show.

### **Booth Space:**

Fond du Lac Artists' Association Art on the Island will provide spaces that are approximately 14'x14' space on grass; 10'x10' under shelter space (which has concrete floor), some electrical booths will be available. Shelter space is limited. Artists must supply their own display materials as well as chairs, easels, and protective covering in case of rain. Artists may request and pay for more than one space if needed. Parking spaces cannot be guaranteed adjacent to booth space.

### **Awards:**

All artists with work on exhibit will be eligible for a ribbon award with a discount for the following year's booth fees. Awards will be given where excellence is determined based upon the entire exhibit presentation, including interaction with customers.

### **Jury Process:**

It is the goal of Fond du Lac Artists' Association's Art on the Island to bring quality art to the public. Work will be juried by a panel of art professionals. Selection will be made on the basis of craftsmanship, originality, uniqueness and creativity. If application is declined your booth check will be returned.

### **Refreshments:**

Complimentary coffee and pastries are provided to the exhibiting artists on Sunday morning. Food and drinks are available to purchase. Lunch runners will be provided for vendors who are not able to leave their booths.

## Additional Information:

1. Registration and set-up will take place on the day of the event from 7- 9:45 a.m. The fair will be held on Oven Island at Lakeside Park. Early tear down is not permitted.
2. No commission will be taken by the Fond du Lac Artists' Association. All artists are responsible for obtaining a Wisconsin seller's permit and collecting the .055% Wisconsin sales tax on items sold.
3. **IMPORTANT:** Once accepted, artists will receive a Confirmation Form. Please bring the Confirmation Form and the Silent Auction Sheet to registration the day of the event.
4. **FEES:** \$15.00 Jury fee per application. \$85.00 per grass space, \$95.00 per space in the shelter. Jury fees are non-refundable, booth fee is non-refundable once application has been approved. Make separate checks for jury fee and booth fee payable to Fond du Lac Artists' Association.

## Important Dates:

Entry Deadline - April 1st      Notifications sent no later than the week of May 1st

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**2020 Art on the Island - June 7th, 2020 - Application deadline: April 1st**

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Business Name: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_ Facebook Page: \_\_\_\_\_

**Media Category:** Ensure your work is accurately listed for jurying and publication. Check each applicable category and send 4-5 images for each category checked. Please describe your work in the space provided.

- 2 Dimensional Art     Photography     Jewelry     Crafts (original in design & concept)  
 3 Dimensional Art     Mixed Media     Garden Art     Fiber (wearable items/weaving/quilting)

**Description of work:** \_\_\_\_\_

**Please indicate type of vehicle:**  Car     Truck     Van     Trailer - approximate length \_\_\_\_\_

**Silent Auction:** If you wish to donate a piece of art for the silent auction, please check here   
*Funds raised are used for the Association's Scholarship Program and Youth Art Programs.*

### Please Check One:

- I give permission for my images to be used in digital and printed format. Pictures may be used on Facebook and in other publications to promote the artists attending Art on the Island.  
 I DO NOT give permission for my images to be used in digital and printed format.

## APPLICATION CHECKLIST:

- 4-5 labeled photos per media type and one photo of booth set up  
 Self-addressed stamped envelope     NON-REFUNDABLE Jury Fee Check \$15  
 Separate Booth Fee Check- Booth Space:  Single     Double     Grass \$85 per booth     Shelter \$95 per booth

\*Mail or email\* this form to:

Fond du Lac Artists' Association  
C/O Art on the Island Committee  
P.O. Box 663  
Fond du Lac, WI 54936-0663

**Please make checks payable to  
Fond du Lac Artists' Association**

**fdlartistsaoi@gmail.com**

\*Emailed applications will not be processed until checks for both jury and booth fees are received.

I have read and understand the rules and procedures outlined in this application and agree to observe them. I agree to assume full responsibility for my entries. I hold the Fond du Lac Artists' Association Inc. and their officers, directors, and agents harmless against any and all injury, accidental loss, or damage of any kind.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_